

## **PLANET FRAN named North West Victoria's COW OF THE YEAR for 2012**

Clydevale Planet Fran GP84 was announced as North West Victoria's Cow of the Year for 2012 at a gala dinner hosted at the Moama RSL Club, in conjunction with the Victorian Holstein Delegates Out-Of-Town meeting.

Fran, the Intermediate winner and 2012 winner overall, is owned by the Dee family of Macorna, and is from the same line as popular sires FORMOST and FARGO. With over 16,000 Australian daughters between them, these bulls were recognized for leaving strong, balanced and high testing cows with exceptional workabilities, typical of the qualities that make the Clydevale 'F' family, farmer favorites.

The striking 2yr old daughter of the popular second crop sire PLANET, has featured regularly on the winners list over the past 12 months. Her achievements include first place honors at 3 All Australian Shows, including Intermediate Champion at both Kerang and Echuca, and TOP 10 at Australia's biggest dairy event, International Dairy Week.

Owner Adam Dee is full of praise for his young star. "She's just so quiet and easy to work with," he comments. "At the shows she does everything right – she parades well which displays her balanced dairy quality and well attached udder perfectly. She's a young cow you'd like a paddock full of."

Fran had some stiff competition for the title, including the Reserve Intermediate entry of the Sieben family of Gunbower, Brindabella Lobby I Cherry, and the much admired Senior Reserve Champion and Echuca Show Champion, Mooalong Dundee Kassie EX, owned by the Gordon bothers of Leitchville.

However, her biggest contender was the Cohuna Champion and Kerang Reserve Champion, Elmar Goldwyn Jessica 4 EX, exhibited by the Hore family of Leitchville. Jessica 4 is one of eleven Goldwyn daughters of the tremendous brood cow Elmar Boss Jessica 3rd VG89. The success of this cross has been incredible, with several sisters placing highly at shows and the On Farm Challenge, with the youngest, Elmar Goldwyn Jessica 11, being named 2012 Reserve Junior Cow of the Year.

The Jessica name is no stranger to success, therefore it is no surprise to see this line tracing back to the Dairy Week Champion and multiple All Australian, Elmar Leader Jessica EX3E.

The Junior Cow of the Year for 2012 went to Rick and Tina Wishart of Cohuna, for their entry of Rowlands Park Shottle Mable. Mable is out of a VG Dundee the Wishart's purchased from Jack Bramley, who, via an EX Bosside Ruben and VG Prelude, goes back to the EX4E Warden, Roseworthy Warden May. The Wishart family were winners of this award last year, again with a daughter of Picston Shottle.

Premier Exhibitors and winner of the Bert Hahn Memorial Award were Master Breeders, the Hore family, Elmar Holstein, of Leitchville.

Results from the Annual Awards Dinner.  
2011-2012 Winners.

**Junior Champion**

Rowlands Park Shottle Mable

**Reserve Junior Champion**

Elmar Goldwyn Jessica 11- ET

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**Intermediate Champion**

Clydevale Planet Fran

**Reserve Intermediate Champion**

Brindabella Lobby I Cherry

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**Senior Champion**

Elmar Goldwyn Jessica 4- ET

**Reserve Senior Champion**

Mooalong Dundee Kassie

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**Cow Of The Year- (Past Presidents Award)**

CLYDEVALE PLANET FRAN

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**Most Successful Exhibitor- (Bert Hahn Memorial)**

ELMAR HOLSTEINS

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**Dale Thompson Memorial- ( Highest Pointed 2yr old in the On Farm Challenge)**

BRINDABELLA GOLDWYN NAN



2012 Intermediate Champion  
& COW OF THE YEAR

**Clydevale Planet Fran GP84**



2012 Senior Champion

**Elmar Goldwyn Jessica 4 EX90**



2012 Reserve Senior Champion

**Mooalong Dundee Kassie EX90**